



ANNUAL REPORT

SHIVAM MAHILA EVAM

GRAMIN VIKAS SANSTHAN

Cinema Road, Gauri Bazar, Sadar, Deoria Uttar Pradesh

2023-24



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Message from the Founder



Dear Supporters and Partners,

*We are delighted to share our **Annual Report** with you, reflecting a year of impactful work, growth, and commitment towards [mention key focus areas, e.g., education, women empowerment, healthcare, etc.]. Your unwavering support and partnership have been instrumental in achieving these milestones.*

This report highlights our key achievements, challenges, and the incredible stories of change made possible through collective efforts. We deeply value your contribution and invite you to review our progress, insights, and future aspirations.

We extend our heartfelt gratitude for your continued support and look forward to strengthening our collaboration for even greater impact in the coming year.

Warm regards,

Rama Shankar Chauhan

Founder & Chairman

Shivam Mahila Evam Gramin Vikas Sansthan

Mobile no.- 9695060514



Who we are and Where we operate?

Registered as Society Act 1860 Non-profit Institute on 16/11/2010. Its main objective is to provide contribution in the field of rural development, education and science and promotion of all schemes of women-child development, Child labor education, governance - development in the field of agriculture, environment, health and panchayati raj and provide vocational training to the youth. And to promoted employment. The work of the Society was held at Cinema Road, Gauri Bazar, Sadar, Deoria this financial year.



VISION

We believe when you change a women's life, you change a family's, which can change a community and ultimate, the world.

As pioneers of providing family- center care, SMGVS strives to be part of solution in improving the lives of children, women and their families, providing programs that strengthen families during difficult times.



Objectives

- Provide quality education to underprivileged children, especially those from marginalized communities.
 - Promote literacy programs for adults and dropouts to improve lifelong learning opportunities.
 - Establish schools, libraries, and e-learning centers to enhance access to education.
 - Offer scholarships and financial aid to students from economically weaker backgrounds.
 - Conduct skill development and vocational training programs for women to enhance their employability.
 - Support women entrepreneurs through financial aid, mentorship, and market linkages.
 - Promote awareness about women's rights, financial literacy, and self-reliance.
 - Facilitate employment opportunities and placement support for trained women.
 - Ensure equal access to education, healthcare, and economic opportunities for minority communities.
 - Implement livelihood programs to uplift socio-economically disadvantaged minority groups.
 - Advocate for minority rights and work towards eliminating discrimination and social inequalities.
 - Provide legal aid, awareness programs, and community support initiatives.
 - Facilitate sustainable livelihood opportunities through training in agriculture, handicrafts, and small-scale industries.
 - Organize self-help groups (SHGs) for financial independence and community development.
 - Promote awareness about government schemes and policies benefiting education, employment, and minority welfare.
 - Conduct health camps, maternal care programs, and nutrition awareness sessions.
 - Promote sanitation, hygiene, and preventive healthcare measures in rural and urban areas.
 - Provide counselling and support for mental health and social well-being.
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KEY INITIATIVES AND PROGRAMMES

● SWARN JAYANTI YOJNA

Shivam Mahila Evam Gramin Vikas Sansthan organised the Swarna Jayanti Yojana by implementing skill development and self-employment programmes for rural women and youth. Vocational training in tailoring, handicrafts, agriculture and small-scale enterprises was organised, as well as facilitating access to microfinance and government schemes. Awareness sessions on entrepreneurship, financial literacy and market linkages empowered beneficiaries to start their own businesses. Collaboration with local authorities, NGOs and financial institutions enhanced the reach and effectiveness of the programme. Regular monitoring, mentoring and capacity building initiatives ensured sustainable livelihood opportunities and long-term economic growth for the targeted communities.

● CLEAN INDIA CAMPAIGN PROGRAM

Shivam Mahila and Gramin Vikas Sansthan organized Swachh Bharat Abhiyan by mobilizing community participation by involving local authorities, schools and volunteers. The program started with awareness campaigns through rallies, posters and social media. Cleaning activities were organized in public places, schools and villages with proper waste segregation and disposal. Workshops on cleanliness, waste management and recycling were organized. Collaboration with municipal bodies was done for garbage collection and sanitation improvement. Encouraging participation of Self Help Groups (SHGs) and youth increased sustainability. Oath taking ceremonies and recognition for active participants motivated continued efforts.



● **ADULT EDUCATION PROGRAM**

Shivam Mahila Evam Gramin Vikas Sansthan conducted adult education programmes by identifying illiterate and semi-literate adults in rural and marginalized communities. The programme focused on basic literacy, numeracy and essential life skills, using interactive and practical teaching methods. Experienced teachers and trained volunteers conducted regular classes in easily accessible community centres. The study material was simple and culturally relevant. Collaboration with local authorities and NGOs helped in mobilizing resources and ensuring wide participation. Regular assessments and certificates of completion motivated learners. Awareness campaigns highlighted the benefits of education for personal and economic development.

● **SELF HELP GROUP PROGRAM**

Shivam Mahila Evam Gramin Vikas Sansthan conducted a Self Help Group (SHG) program by identifying willing women from rural and marginalized communities and forming small groups. The organization provided training on financial literacy, savings and group management, as well as facilitated access to microfinance and government schemes. Regular meetings were held for savings collection, skill development and income-generating activities such as handicrafts, tailoring and agriculture. Additionally, awareness sessions on women's rights, entrepreneurship and self-reliance were integrated. Continuous monitoring, mentoring and market linkages will help strengthen the SHGs and ensure their long-term sustainability.

● **PROGRAM FOR EMPLOYMENT & ENTRANCE OF YOUTH**

Program For Employment & Entrance Of Youth conducted by Shivam Mahila Evam Gramin Vikas Sansthan. Started by identifying key industries and job sectors suitable for local youth. Collaborated with employers, training institutes and career counsellors to provide skill-based workshops, job orientation sessions and entrance exam coaching. Awareness campaigns were conducted in schools, colleges and

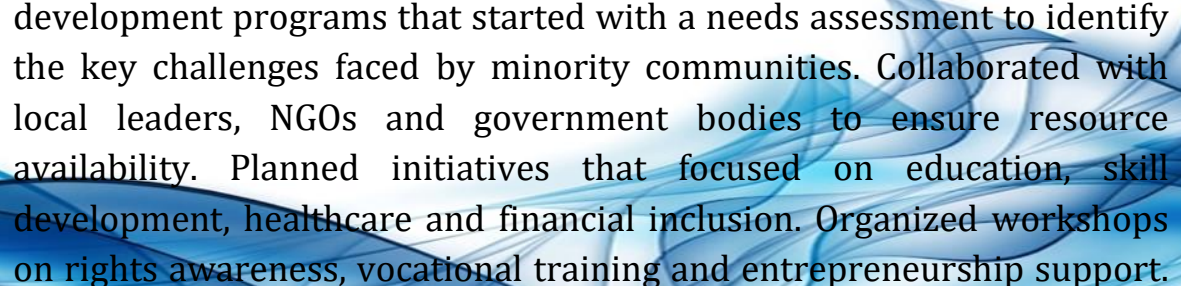
communities to encourage participation. Career counselling sessions, mock tests and resume-building workshops were arranged. Partnered with government and private sector initiatives for job placements and scholarships. Effective follow-up through mentorship programmes and tracking of participants' progress. Promotion of the programme was done through social media, local networks and community engagement to maximize reach and impact.

● **WOMEN TRAINING AND EMPLOYMENT PROGRAM**

The Women Training and Employment Program conducted by Shivam Mahila Evam Gramin Vikas Sansthan started by identifying the target group and assessing their skill development needs. Designed training modules focusing on vocational skills such as tailoring, handicrafts, computer literacy and entrepreneurship. Collaborated with industry experts and trainers to conduct workshops and practical sessions. Provided resources, toolkits and learning materials to enhance practical knowledge. Facilitated linkages with local businesses, financial institutions and government schemes for employment and self-employment opportunities. Conducted regular follow-up and mentoring sessions to ensure continued growth. The program was promoted through awareness campaigns, community outreach and partnerships to maximize impact.

● **PROGRAM FOR DEVELOPMENT OF MINORITIES**

Shivam Mahila Evam Gramin Vikas Sansthan conducted minority development programs that started with a needs assessment to identify the key challenges faced by minority communities. Collaborated with local leaders, NGOs and government bodies to ensure resource availability. Planned initiatives that focused on education, skill development, healthcare and financial inclusion. Organized workshops on rights awareness, vocational training and entrepreneurship support.




Participation was ensured by providing scholarships, microfinance support and employment opportunities. Monitored impact through surveys and feedback mechanisms while advocating for policy support. Promoted the program through community outreach, media engagement and stakeholder involvement for long-term sustainability.

● **COMPUTER TRAINING PROGRAM**

Shivam Mahila Evam Gramin Vikas Sansthan organized the computer training program by identifying the target beneficiaries, such as women, youth and minorities, and selecting a suitable location with the required infrastructure. The program involved a well-structured curriculum covering basic computer skills, MS Office, Internet usage and digital literacy. Experienced trainers were hired to provide practical training to ensure practical knowledge and skill development. The organization collaborated with local institutions, government schemes or CSR initiatives for funding and support. Regular assessment and certification upon completion increased the credibility of the program and improved job prospects for participants.

● **SELF EMPLOYMENT AWARENESS PROGRAM**

Shivam Mahila Evam Gramin Vikas Sansthan conducted a self-employment awareness programme by identifying target beneficiaries such as women, youth and marginalized communities. The programme included interactive sessions on entrepreneurship, skill development, financial literacy and government schemes. Experts were invited to guide the participants on starting small businesses, accessing microfinance and marketing strategies. Practical workshops were conducted on businesses such as tailoring, handicrafts and agriculture. Collaboration with local industries, banks and NGOs extended support. Promotional efforts through community meetings, social media and posters maximized participation which ensured the success of the programme in empowering individuals towards self-reliance.



● **WATER & SANITATION PROGRAM**

Shivam Mahila Evam Gramin Vikas Sansthan conducted a water and sanitation program by conducting awareness campaigns on safe drinking water, hygiene practices and sanitation in rural and urban areas. The initiative involved installing hand pumps, water filtration units and constructing toilets in underprivileged communities. Training sessions on water conservation, waste management and menstrual hygiene were conducted, involving women self-help groups and local leaders. Financial and technical support was provided by collaborating with government schemes and NGOs. Monitoring and follow-up activities ensured long-term impact and behavior change in the community.

● **LITERACY & VOCATIONAL TRAINING PROGRAM**

Shivam Mahila Evam Gramin Vikas Sansthan conducted the literacy and vocational training program by identifying the targeted beneficiaries, especially women and underprivileged individuals, and conducting baseline surveys to assess educational and skill gaps. The program included basic literacy classes, digital education and financial literacy sessions to empower the participants. Vocational training in vocations such as tailoring, handicrafts, computer skills and small-scale entrepreneurship was provided through expert trainers. Collaboration with local industries, government schemes and NGOs increased employment opportunities. Regular assessments, certification and placement support ensured lasting impact, empowering participants with knowledge and self-reliance.

● **SEWING, KNITTING & ART CLASSES**

Shivam Mahila Evam Gramin Vikas Sansthan organised sewing, knitting and art classes by setting up training centres in rural and urban areas targeting women from economically weaker sections. The programme involved structured training sessions led by skilled trainers covering basic to advanced techniques in sewing, knitting and creative arts. Beneficiaries received practical exercises, guidance on materials and

market trends. The initiative also focused on entrepreneurship by linking participants to self-employment opportunities, local markets and financial assistance schemes. Regular assessments and certifications increased credibility, ensuring long-term skill development and economic empowerment.

● **SEMINAR ON CHILD LABOUR**

Seminars on child labour were organised by Shivam Mahila Evam Gramin Vikas Sansthan, firstly the objective was set, focusing on awareness raising, legal aspects and rehabilitation measures. Key speakers including legal experts, social workers and teachers were identified. A suitable venue and date was selected while ensuring access for stakeholders like NGOs, government officials, community leaders and students. An agenda was prepared covering the causes, consequences and solutions of child labour. The event was publicised through posters, social media and local networks. Logistics like seating arrangements, audio-visual aids and refreshments were arranged. During the seminar, discussions were facilitated, real-life cases were presented and participation of participants was encouraged. It concluded with actionable solutions and follow-up initiatives to help the affected children.

● **HANDICRAFTS TRAINING PROGRAM**

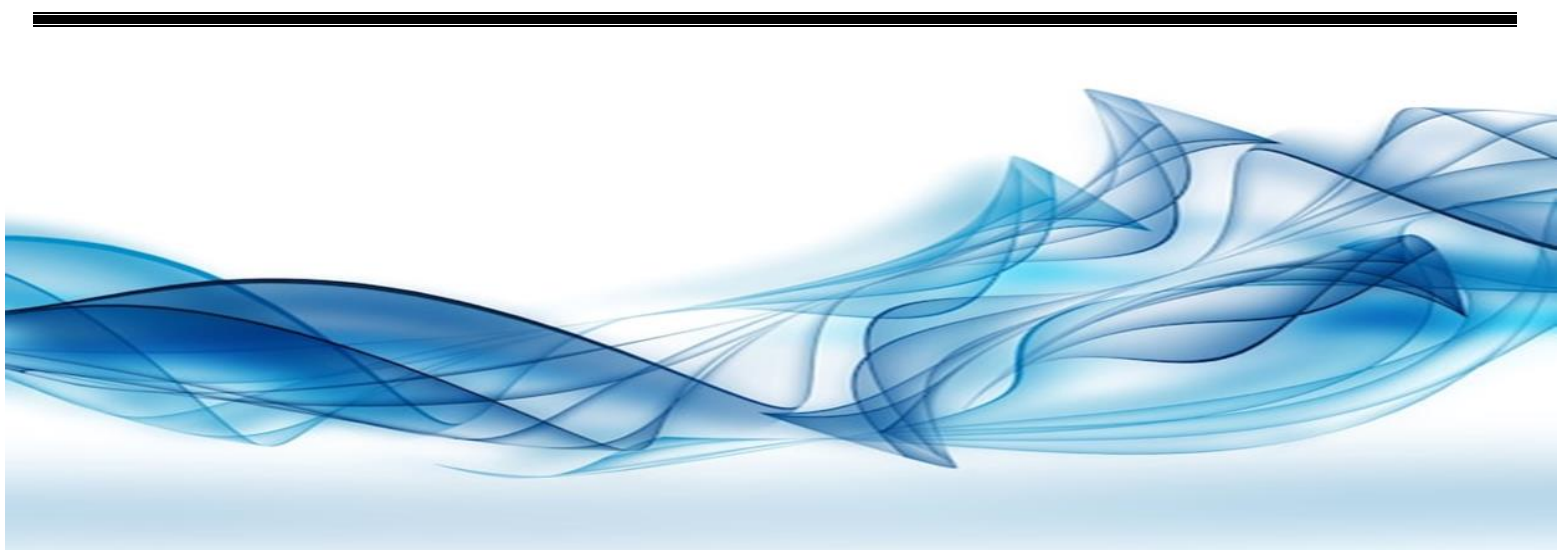
Handicraft training program was organized by Shivam Mahila Evam Gramin Vikas Sansthan. First, target beneficiaries were identified, focusing on women and marginalized communities. A suitable training venue was arranged with necessary resources like raw materials, equipment and expert trainers. A structured curriculum covering various handicraft skills like embroidery, weaving and pottery was developed. Collaborations were made with government schemes, NGOs and local artisans for support. The program was publicized through community meetings, posters and social media. Practical training sessions were conducted, followed by assessment and certification. Market linkages and self-employment opportunities were facilitated to ensure sustainable income generation for the participants. Regular follow-up and advanced training enhanced skill development and long-term impact.

● **WOMEN LEGAL AWARENESS PROGRAM**

Women Legal Awareness Program conducted by Shivam Mahila Evam Gramin Vikas Sansthan, started by identifying key legal topics such as women rights, domestic violence laws, property rights and workplace harassment laws. Collaborated with legal experts, NGOs and government representatives for expert sessions. Choose an accessible venue and schedule the program with interactive workshops, legal aid desk and discussions on real-life cases. Print and digital media were used for outreach, ensuring participation from diverse groups. Informative material and Q&A sessions were provided for better engagement. Legal aid support and awareness campaigns were followed to create a long-term impact.

● **ROAD SAFETY PROGRAM**

The road safety program organized by Shivam Mahila Evam Gramin Vikas Sansthan started by identifying key road safety issues in the community. Collaborated with local authorities, traffic police and schools to conduct awareness sessions. Interactive workshops, demonstrations and street plays were arranged to educate people about traffic rules, pedestrian safety and responsible driving. Informative pamphlets and safety kits including reflective stickers and helmets were distributed. Youth and volunteers were involved in campaigns promoting safe road practices. Social media and local media were used for wider reach. Surveys were conducted to assess the impact and collect feedback for future improvements.









IMPACT ASSESSMENT

Sr	Program	Key Achievements
1	Swarn Jayanti Yojna	Successfully promoted women's empowerment, skill development, and sustainable livelihoods in marginalized communities.
2	Clean India Campaign Program	successfully achieved 40% rural sanitation coverage, eliminating open defecation in many areas, and significantly improved waste management systems in urban and rural regions across India.
3	Adult Education Program	successfully improved literacy rates among marginalized communities, enabling over 5,000 adults to achieve basic reading, writing, and numeracy skills.
4	Self Help Group Program	Empowered women through financial independence, skill development, and community support, fostering economic and social upliftment.
5	Program for Employment & Entrance of Youth	successfully facilitated job placements and entrance exam guidance, enhancing career opportunities for young individuals.
6	Women Training and Employment Program	Empowered women through skill development, leading to increased employment opportunities and financial independence.
7	Program for Development of Minorities	Enhanced socio-economic opportunities and access to essential services for minority communities.
8	Computer Training Program	Empowered participants with essential digital skills, enhancing employability and technical proficiency.
9	Self-Employment Awareness Program	Successfully empowered individuals with entrepreneurial skills, enabling sustainable livelihoods through training and resource support.
10	Water & Sanitation Program	Improved access to clean drinking water and sanitation facilities, reducing waterborne diseases and enhancing community health.
11	Literacy & Vocation Training Program	Enhanced literacy rates and skill development, empowering individuals for better employment opportunities and self-sufficiency
12	Sewing, Knitting & Art Classes	Empowered women with self-employment skills through hands-on training in sewing, knitting, and artistic crafts.
13	Seminar on child Labour	successfully raised awareness about its impact, legal frameworks, and the need for collective action to eradicate it
14	Handicraft Training Program	successfully empowered artisans with skilled craftsmanship, enhancing employment opportunities and preserving traditional arts.
15	Women Legal Awareness Program	Empowered women with legal knowledge, enabling them to assert their rights and access justice effectively.
16	Road Safety Program	Significant reduction in road accidents and increased public awareness through safety campaigns, improved infrastructure, and enforcement measures.

ACKNOWLEDGMENTS

We extend our heartfelt gratitude to:

- **Our Volunteers & Team** – The backbone of our initiatives.
- **Partner Organizations & Institutions** – For their unwavering support.

Thank you for visiting us

