



ANNUAL REPORT

SHIVAM MAHILA & GRAMIN VIKAS SANSTHAN

Cinema Road, Gauri Bazar, Sadar, Deoria (UP)

2022-23





Registered as Society Act 1860. Non-profit Institute on 16/11/2010. Its main objective is to provide contribution in the field of rural development, education and science and promotion of all schemes of women-child development, Child labor education, governance - development in the field of agriculture, environment, health and panchayati raj and provide vocational training to the youth. And to promote employment. The work of the Society was held at Cinema Road, Gauri Bazar, Sadar, Deoria this financial year.

VISION

Shivam Mahila & Gramin Vikas Sansthan's vision, through conscious education, is to create a world where when you change a woman's life, you change a family's life, which can change a community and, ultimately, the world. As pioneers in providing family-centered care, SMGVS strives to be a part of society in improving the lives of children, women, and their families, providing programs that strengthen families during difficult times.



The organization's mission, through a strong network of SMGVS operations around the world, is that collectively we are able to identify needs and carry out the SMGVS mission on the ground. But we can't do it alone.

OBJECTIVES

- To promote economic self-reliance among marginalized communities through employment generation, skill development, and financial inclusion.
 - To create awareness about hygiene, sanitation, and waste management, ensuring a clean and healthy environment.
 - To empower rural and urban women by providing financial assistance, skill training, and entrepreneurship opportunities.
 - To enhance women's skills in various trades and industries, ensuring economic independence and sustainable livelihoods.
 - To provide digital literacy and IT skills to youth and women, improving their employment opportunities in the digital economy.
 - To promote safe drinking water practices, hygiene education, and sanitation infrastructure for healthier communities.
 - To eradicate illiteracy and provide vocational skills, enabling individuals to secure meaningful employment.
 - To train women in traditional and modern crafts, fostering self-employment and entrepreneurship.
 - To revive and promote local handicrafts, improving artisans' economic conditions through market linkages.
 - To educate the public on traffic rules, responsible driving, and accident prevention measures.
 - To inform women about their legal rights, protection laws, and available support mechanisms against exploitation and discrimination.
 - To discuss child rights, education, nutrition, and protection against abuse, ensuring a safe and nurturing environment for children.
-

Swarn Jayanti Yojana

Swarn Jayanti Yojana was organised by Shivam Mahila Evam Gramin Vikas Sansthan with a focus on rural self-employment and skill development. The programme included organizing beneficiaries, conducting awareness campaigns, forming self-help groups and providing training in various vocations. Financial assistance and credit linkages with banks were facilitated to support small enterprises. Regular monitoring, mentoring and capacity building workshops helped sustain the initiative. Collaboration with government agencies and financial institutions ensured effective implementation, leading to better livelihood opportunities and economic empowerment for rural communities.

Clean India Campaign Program

Shivam Mahila Evam Gramin Vikas Sansthan organised Clean India Campaign Program by mobilising community participation, conducting cleanliness drives in public places and spreading awareness about cleanliness and waste management. Volunteers were involved in activities like garbage collection, proper waste disposal and tree plantation drives. Educational sessions in schools and villages highlighted the importance of cleanliness. Coordination with local authorities and the media enhanced the impact of the campaign. Incentives and recognition for active participants encouraged long-term participation, which could ensure sustainability.

Adult Education Program

Shivam Mahila Evam Gramin Vikas Sansthan conducted the adult education program by identifying illiterate adults in rural and underprivileged areas, collaborating with local teachers, and setting up community learning centers. The program focused on basic literacy, numeracy, and practical knowledge related to daily life, incorporating financial literacy and digital skills. Flexible schedules accommodated working adults, and teaching methods were interactive and inclusive. Partnerships with government schemes and NGOs provided resources, while regular assessments ensured progress. Awareness campaigns and incentives such as certificates and livelihood linkages encouraged participation and long-term impact.

Self Help Group Program

Self Help Group (SHG) programme conducted by Shivam Mahila Evam Gramin Vikas Sansthan, first identified and organized willing women from rural and marginalized communities. Awareness sessions were conducted on SHG benefits, financial literacy and collective empowerment. Group formation was facilitated with 10-20 members while ensuring diversity and trust among participants. Training was provided on savings, debt management and income-generating activities. Linkages were established with banks and government schemes for financial assistance. Progress was monitored through regular meetings and skill development workshops. Encouraged entrepreneurship and self-reliance while promoting community welfare initiatives for long-term impact.

Program for Employment & Entr. of Youth

Shivam Mahila Evam Gramin Vikas Sansthan organised a Program for Employment & Entr. of Youth, identifying target participants and assessing their skills and needs. Collaborated with local industries, financial institutions and experts for training sessions on entrepreneurship, skill development and financial literacy. Organised workshops, mentorship programmes and networking opportunities. Facilitated access to government schemes, startup funding and self-employment resources. Progress was monitored and post-program support was provided through follow-up and guidance.

Women Training & Employment Program

Shivam Mahila Evam Gramin Vikas Sansthan organised the Women Training and Employment Programme by identifying skill gaps and selecting relevant vocational courses such as tailoring, handicrafts, computer literacy and entrepreneurship. The programme was implemented through training centres with experienced trainers, ensuring practical learning and certification. Collaborations with industries, government schemes and financial institutions provided employment linkages and self-employment opportunities. Regular workshops, mentorship and follow-ups helped participants sustain their careers. Dissemination through local awareness campaigns maximized reach and impact.

Prog. For Development of Minorities

Shivam Mahila Evam Gramin Vikas Sansthan organised programmes for the development of minorities, starting with identifying key issues such as education, employment, health and legal rights. Conducted community surveys to understand needs and collaborated with local authorities, NGOs and experts for assistance. Awareness sessions, skill development workshops and financial assistance programmes were organised. Counselling on government schemes and legal rights was provided. Cultural harmony was promoted through events and discussions. Effective outreach was ensured through social media, pamphlets and community meetings. Progress was monitored and impact was assessed for future improvements.

Computer Training Program

Shivam Mahila Evam Gramin Vikas Sansthan conducted the computer training program by identifying the target beneficiaries, ensuring funding and arranging necessary infrastructure such as computers and internet access. The program involved structured courses on basic and advanced computer skills taught by qualified instructors. Awareness campaigns were conducted to encourage participation, especially among youth and women. Regular assessments and certification enhanced credibility. Collaboration with government schemes and corporate CSR initiatives provided additional support. Continuous monitoring and feedback mechanisms ensured effectiveness and future improvements.

Self-Employment Awareness Prog.

The self-employment awareness program organized by Shivam Mahila Evam Gramin Vikas Sansthan began by identifying the target audience, such as unemployed youth and women. Collaborations were made with local businesses, skill development centers and financial institutions for assistance. Expert speakers were arranged to provide insights on entrepreneurship, government schemes and financial assistance. Interactive sessions, workshops and success stories were shared to motivate the participants. Informative material was provided and they were guided on skill training and business setup. Concluded with a Q&A session and follow-up support to ensure that the participants could take actionable steps towards self-employment.

Water & Sanitation Program

Shivam Mahila Evam Gramin Vikas Sansthan conducted a water and sanitation program by conducting awareness campaigns on safe drinking water, sanitation and hygiene practices in rural areas. The program included workshops, community meetings and demonstrations on water conservation, hand washing and proper waste disposal. Installation of water purification units, construction of toilets and distribution of hygiene kits formed part of the initiative. Collaboration with local authorities and health workers ensured effective implementation. Monitoring and feedback mechanisms helped sustain the program's impact and promote long-term behavior change.

Literacy & Vocation Training Program

Shivam Mahila Evam Gramin Vikas Sansthan conducted the literacy and vocational training program by identifying the target beneficiaries, selecting a suitable location and developing a structured curriculum covering basic literacy and skill-based vocational training. Collaboration with local authorities, NGOs and industry experts enhanced the effectiveness of the program. Mobilization through awareness campaigns, community meetings and outreach activities ensured participation. Training sessions included theoretical and practical learning along with practical experience. Regular assessment and certification boosted credibility and employment prospects. Post-training support such as job placement, self-employment guidance and follow-up ensured long-term impact.

Sewing, Knitting & Art Classes

Shivam Mahila Evam Gramin Vikas Sansthan organised sewing, knitting and art classes by identifying a suitable training centre, arranging the necessary materials and recruiting skilled instructors. The programme was structured into beginner and advanced levels, covering sewing, embroidery, knitting techniques and creative arts. Awareness campaigns and community outreach helped mobilise participants, especially women and youth. Practical sessions, hands-on training and periodic assessments ensured skill development. Collaborations with local businesses and self-help groups provided employment opportunities. Certification upon completion increased credibility, and showcasing trainees' work through exhibitions and fairs boosted motivation and economic prospects.

Seminar on Child Labour

Seminar on child labour was organized by Shivam Mahila Evam Gramin Vikas Sansthan, in which subject experts, legal professionals and social workers were invited as speakers. Awareness material like pamphlets, posters and presentations highlighting child labour issues, laws and rehabilitation measures were prepared. Collaboration was done with local schools, NGOs and government authorities for wider participation. Media coverage was ensured for awareness. Concluded with an open discussion and pledge to fight child labour, informative brochures were distributed to the attendees for future reference.

Handicraft Training Program

The handicraft training program was organized by Shivam Mahila Evam Gramin Vikas Sansthan, beginning with identifying the target participants, such as women and unemployed youth. A suitable venue was arranged along with the necessary materials such as cloth, thread and tools. Skilled trainers were engaged to provide practical instruction in various handicrafts. The program was promoted through local outreach, posters and community meetings. A structured curriculum covering design, production and marketing skills was ensured. Certification was provided. Support was taken from government schemes and NGOs for funding and sustainability. Progress was monitored and feedback was collected for future improvements.

Women Legal Awareness Program

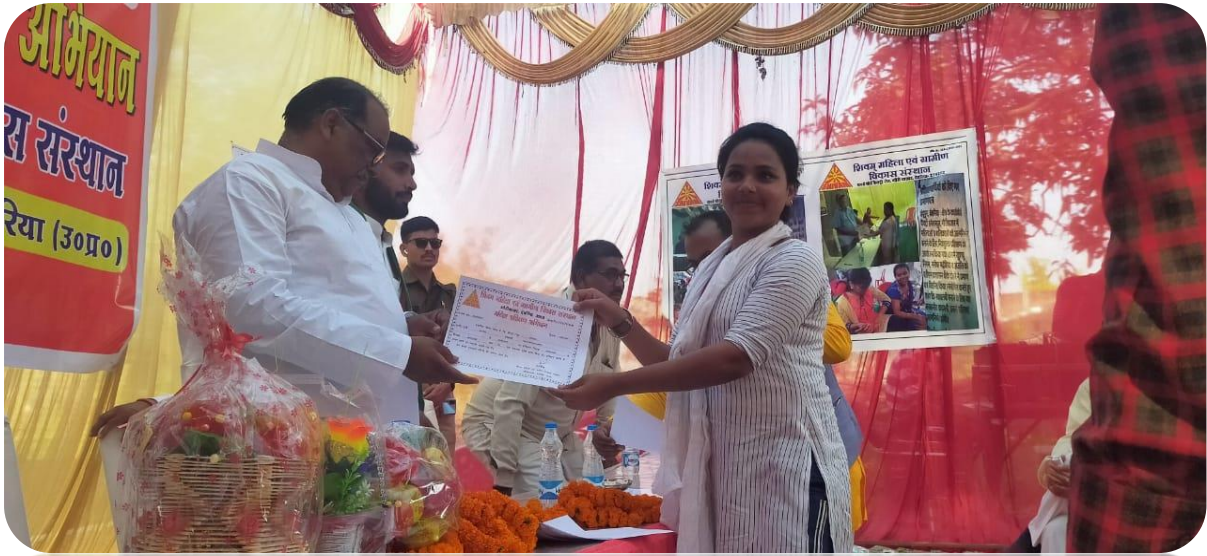
Women Legal Awareness Programme organised by Shivam Mahila Evam Gramin Vikas Sansthan, started by identifying key legal topics related to women, such as rights, domestic violence laws, property rights and workplace harassment. Legal experts, advocates and government officials were roped in as resource persons. A suitable venue accessible to women was chosen, with adequate seating and amenities. The programme was promoted through local networks, social media and community leaders to maximise participation. Informative material such as pamphlets and booklets in simple language was prepared. Interactive sessions including Q&A and case discussions were organised to enhance understanding. Helpline numbers and contacts for legal aid were provided.

Road Safety Program

The road safety event was organised by Shivam Mahila Evam Gramin Vikas Sansthan in collaboration with local authorities, traffic police and educational institutions. The event included awareness sessions on traffic rules, safe driving practices and pedestrian safety. Demonstrations on first aid and emergency response were organised. Distribution of safety material like reflective stickers, helmets and pamphlets encouraged participation. Activities like street plays, rallies and quizzes were organised to spread awareness effectively. Special sessions for school children, cyclists and two-wheeler riders helped address high-risk groups.









Prepared by Rama Shankar Chauhan

For- Shivam Mahila & Gramin Vikas Sansthan

Auth. Sign.